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**21st Century Style Karaoke***First and Latest Karaoke Application for DJs and Singers*

BRIDGEVILLE, PA – (March __, 2014) - Higher Images Inc., a marketing-driven technology company, has developed and recently launched the latest, innovative karaoke mobile application that is specifically designed for karaoke DJs and singers called, Karaoke Kontrol™.

Karaoke Kontrol is the first song and singer management and marketing system that allows karaoke jockeys (KJs) to give their singers a karaoke experience they will never forget, including over 33,000 song choices. The system and search engine are designed to be fast and responsive for both KJs and singers. With the use of a mobile device, the application gives singers secure, web-based access to the KJ's entire playlist and allows them to select songs and then automatically adds them to the lineup with a scheduled performance time. KJs will then immediately receive an update to their playlist, allowing them to reorganize the list if needed.

"This karaoke system is an exceptional tool for singers and entertainers. It's very simple to use, and it gets the job done effectively," said Craig Hodkins, Chief Technology Officer. "We are exceptionally excited to launch this new product and are looking forward to spreading the buzz about Karaoke Kontrol to all music lovers."

This easy-to-use system is significantly beneficial for both singers and KJs worldwide. Karaoke Kontrol involves an awesome all-in-one system including an easy registration process, interactive playlist, event scheduler, import and export functions, and is mobile friendly.

- **Easy Registration:** Fast & simple registration process, with two plans available.
- **Interactive Playlist:** Allows KJs to review and switch singers' positions incase a singer selects two songs or more in a row. This ensures all singers get a fair chance to perform.
- **Event Scheduler:** *Don't miss out on a gig!* Includes a built-in mailing list, allowing KJs to automatically e-mail upcoming karaoke events to subscribed users.

- **Import/Export Functions:** Easy-to-use function to help avoid dealing with backed up music.
- **Mobile Friendly:** Notifies singers an approximate time for when it is their turn to sing, and also allows singers to see an ordered list of who is singing, what song they are singing, and who the song is by. Users may change or cancel a song if they wish by pressing the “Cancel Me” button.

For singers, this application is like karaoke in one’s pocket, while for KJs, it’s a streamlined system built for karaoke event success. Whether it’s pumping up a crowd or simply singing your heart out, Karaoke Kontrol™ is the perfect method for both. Register or sign up at www.Karaokekontrol.com

About Higher Images

Higher Images is a privately held technology firm in Bridgeville, Pa. Their mission is to help companies accomplish their goals, needs, support, and marketing through their integrated online services. The proprietary platform, Digital HI™ Technology, brings together multiple technologies in one marketing console to give clients direct results. Offering a wide array of Internet marketing solutions for small, medium, and large businesses, Higher Images serves clients across the country.

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