

Higher Images Inc. Attains Higher Levels of Accountability With Google Partners

PITTSBURGH, PA - (April 1, 2014) – Higher Images Inc., a Pennsylvania web-based marketing company, has recently expanded on its Google Partner Status. By earning a Google Partner Badge, Higher Images has been trusted by Google to stand as certified experts that have, and will continue to demonstrate proven success using the industry's best practices.



"I appreciate Google referring to us as a company they can 'trust'. We work hard here at Higher Images to exceed client expectations, and we take pride in the fact that our company is certified as a Google Partner in multiple designations," said Dave Withrow, senior web marketing Manager. "The Partner Badge alert audiences that we are giving the highest level of service to our clients and following the best industry practices."

Google Partners is Google's platform for agencies, online marketing consultants, and other web professionals who want to get the most out of a relationship with Google. The program is specifically designed to support agencies and web professionals who help businesses with AdWords and other Google advertising solutions. Look out for the Google Badge, as it's a certification to recognize Partners who excel with Google products. When viewers see the badge, they immediately identify that business as being healthy, keeping their clients happy, and using Google's best practices.

Furthermore, Higher Images' Vice President of Marketing, Chris Reidenbaugh, has been approved as a Google Trusted Photographer. Google Partners have access to Maps Business View, which is quite an advantage when designing a company's website. Audiences are able to engage into a business' atmosphere without directly visiting the business. For first time customers, it gives them a sense of familiarity before actually stepping foot inside the business. The Google Maps Virtual Tour is the complete tool for businesses to enhance their presence across Google.



"Google Virtual Tours are user-friendly on cell phones, tablets, and

computers. They magnificently improve impressions and persuade audiences to take action,” said Chris Reidenbaugh, Vice President of Marketing. “People prefer to see things for themselves rather than to hear about it through the grapevine. With the help of Maps Business View, observers will be influenced to engage into a business with a Google Tour rather than without one.”

Quality is key to becoming a Google Partner, which [Higher Images](#) has shown, plus great accountability. Only trusted agencies can earn Google’s seal of approval and get listed on Google Partner Search, helping generate valuable new leads. Higher Images has mastered the essentials covered in the Google certification exams, and with access to trainings and product updates, Higher Images is staying on top of what’s going on with Google.

About Higher Images

Higher Images is a thirteen year old privately held technology firm in Bridgeville, PA, right outside of Pittsburgh. Their mission has been to help companies accomplish their goals, needs, support, and marketing through their integrated online services. The proprietary platform, Digital HI™ Technology, brings together multiple technologies in one marketing console to give clients direct results. Offering a wide array of Internet marketing solutions for small, medium, and large businesses, Higher Images serves clients across the country.

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