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Higher Images Inc. attains Higher Levels of Accountability With Achieving Google Partner Status

PITTSBURGH, PA - (April 1, 2014) – Higher Images Inc., a Pennsylvania web-based marketing company, has recently been named as a Google Partner. With achieving Google Partner Status, Higher Images has been trusted by Google to stand as certified experts that have, and will continue to demonstrate proven success using the industry’s best practices.

Google Partners is Google’s platform for agencies, online marketing consultants, and other web professionals who want to get the most out of a relationship with Google. The program is specially designed to support agencies and web professionals who help advertisers with AdWords and



other Google advertising solutions. Look out for the Google Badge, as it’s a certification to recognize Partners who excel with Google products. When audiences see the badge, they immediately know

that the business is healthy, they keep their clients happy, and they use Google’s best practices. Higher Images agrees that qualifying, as a Google Partner is essential when aiming to help other agencies develop and connect.

"I appreciate Google referring to us as a company they can 'trust'. We work hard here at Higher Images to exceed client expectations, and we take pride in the fact that our company is certified as a Google Partner," said Dave Withrow, senior web marketing Manager. "The Partner Badge aware audiences that we are giving the highest level of service to our clients and following the best industry practices."

Additionally, Google Partners have access to Maps Business View, which is quite an advantage when designing a company’s website. Audiences are able to engage into a business’ atmosphere without directly visiting the business. For first time customers, it gives them a sense of familiarity before actually stepping foot inside the business. The Google Maps Photo Tour is the complete tool for businesses to enhance their presence across Google.



"Google Photo Tours magnificently improve impressions and persuade audiences to take action," said Chris Reidenbaugh, vice president of

marketing. "People prefer to see things for themselves rather than to hear about it through the grapevine. With the help of Maps Business View, spectators will be influenced to engage into a business with a Google Tour rather than without."

Quality is key to becoming a Google Partner, which [Higher Images](#) has shown, plus great accountability. Only trusted agencies can earn Google's seal of approval and get listed on Google Partner Search, helping generate valuable new leads. Higher Images has mastered the essentials covered in the Google certification exams, and with access to trainings and product updates, Higher Images is staying on top of what's going on with Google.

About Higher Images

Higher Images is a privately held technology firm in Bridgeville, Pa. Their mission is to help companies accomplish their goals, needs, support, and marketing through their integrated online services. The proprietary platform, Digital HI™ Technology, brings together multiple technologies in one marketing console to give clients direct results. Offering a wide array of Internet marketing solutions for small, medium, and large businesses, Higher Images serves clients across the country.

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